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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/840,332	04/23/2001	Jerald A. Hammann	H238.101.101	4071
25281 DICKE, BILLIO	7590	8	EXAMINER	
FIFTH STREET TOWERS 100 SOUTH FIFTH STREET, SUITE 2250			VAN DOREN, BETH	
MINNEAPOLI		E 2230	ART UNIT	PAPER NUMBER
			3623	
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			05/09/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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Advisory Action

1. The following is in response to the after final communications received 04/23/08.

2. Applicant's arguments with regards to Hailpern et al. (U.S. 6,922,672) have been fully considered, but they are not persuasive. In the remarks, Applicant argues that Hailpern does not teach or suggest accepting, via computer, transaction parameter values for composite resources, wherein each composite resource has associated therewith at least a service location and at least one of a service date and a service time or a date/time transaction parameter.

In response to this argument, examiner points out that the claim limitation recites "at least one of a service date and a service time" and thus requires these in the alternative. Hailpern et al. does teach and suggest that parameter values are received from a business. These parameters represent the promotional or other deal with which the resource is being sold. Further, the location of the resource is specified as well as the time period for the transaction to occur. See at least column 2, lines 37-40 and 59-65, column 3, lines 1-5, 22-25, and 50-67, column 4, lines 20-45, column 5, lines 1-6. Thus, Hailpern et al. does teach and suggest the requisite service location and **at least one of** a service date and a service time.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Beth Van Doren whose telephone number is 571-272-6737. The examiner can normally be reached on M-F, 8:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tariq Hafiz can be reached on 571-272-6729. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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bvd May 6, 2008

> /Beth Van Doren/ Primary Examiner, Art Unit 3623